



Shannon J. Baker
Vice-President – Business Development

In her role as Vice President at American Endowment Foundation (AEF), Shannon helps donors, financial advisors and institutions create new opportunities for the use of donor advised funds (DAFs) with AEF. Since 2010, Shannon has consulted hundreds of trusted advisors, families, and business owners about charitable giving strategies. She frequently speaks both locally and nationally to various financial, tax and estate planning organizations.

Prior to joining AEF, Shannon was a top-tier financial advisor for over 25 years with several major firms to include Merrill Lynch, Wells Fargo Advisors, and Liberty Securities. She has worked with C-level executives, business owners, and HNW & UHNW individuals regarding wealth management and financial and estate planning concerns.

Shannon recently joined the Board of Directors of Heart of a Fighter, a nonprofit that provides mentoring and counseling services to female veterans.

Shannon is a graduate of the State University of New York, at Buffalo, with a Bachelor degree in Political Science, and minors in History & Education.

Founded in 1993, AEF is an IRS recognized public charity. AEF is the largest independent donor advised fund in the country. AEF was founded to provide personalized solutions and donor focused service. A donor advised fund is an account sponsored by AEF into which a donor is able to make an irrevocable gift of various assets, both liquid and illiquid. The donor recommends grants to qualified charities and nonprofit organizations that the donor desires to support.

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