## Gift of Cash and Appreciated Stock

Only 31\% of itemized contributions were "other than cash"

| Gifts of Cash |  | Gifts of Appreciated Assets |  |
| :--- | ---: | :--- | ---: |
| Cash Contribution | $\$ 100,000$ | FMV of Stock | $\$ 100,000$ |
| Marginal Tax Rate | $37 \%$ | Amount Paid for Stock | $\$ 50,000$ |
| Income Tax SAVED | $\$ 37,000$ | Income Tax at 37\% SAVED | $\$ 37,000$ |
| Estimated After Tax Cost of Gift | $\$ 63,000$ | Capital Gains Tax | $(\$ 50 \mathrm{~K} \times 20 \%)$ |

