



American Endowment Foundation



William H. Hewitt **V.P. Institutional Development**

In his role at AEF Bill is responsible for expanding firm level relationships within the financial services industry, as well as improving the overall operational process and efficiency for our institutional and advisor relationships.

Bill joined AEF in 2016 after 40 years in the financial services and philanthropic communities. For the last fifteen years he has been dedicated to expanding donor and advisor awareness and the overall utilization of Donor Advised Funds within the financial services, community foundation and faith-based communities.

Most recently serving as CMO for Crown Philanthropic Solutions and their innovative DonorFirst™ technology and administration dashboard, he helped grow Crown from startup to over \$6 billion in assets on the platform in 8 years.

Founded in 1993, AEF is an IRS recognized public charity and is the largest independent donor advised fund in the country. AEF was founded to provide personalized solutions and donor focused service. A donor advised fund is an account sponsored by AEF into which a donor makes an irrevocable gift of assets, either liquid or illiquid, and their financial advisor then manages those assets for AEF. The donor recommends grants to qualified charities and nonprofit organizations that the donor desires to support.

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